



THE MCINTYRE GROUP
INSURANCE BROKERS & CONSULTANTS

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MCINTYRE GROUP RECEIVES TOP QUALITY MANAGEMENT
AWARD FOR THIRD CONSECUTIVE YEAR

CHERRY HILL, N.J.— The McIntyre Group—the Cherry Hill-based insurance brokerage, risk management and consulting firm—is the recipient of the 2012 *PAR Excellence Award* for superior and concerted efforts to develop and adhere to procedures that promote quality and improve client service. The award is the highest for quality management presented by Assurex Global, a worldwide network of insurance brokers.

This is the third consecutive year The McIntyre Group (TMG) has received the award according to Anthony McIntyre, president of the firm. “The McIntyre Group was founded on the principle of providing the highest level of brokerage, risk management and consulting services to its insurance clients,” he said, “so this award is yet another testimonial to our team for its diligence in raising the bar for our commitment to quality, client satisfaction and service, in the industry.”

In notifying the agency of its third award, the insurance brokers organization stated that it recognized large, privately held firms such as TMG as the “insurance industry’s true innovators and leaders.” McIntyre said that quality management awards program such as *PAR Excellence* encourage proactive approaches to operational efficiency and effectiveness—from professional development and employee satisfaction to workflow and client service.

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